

## **Orientation program for Leadership Scouts**

The Scouts & Culture Education Division, Department of Youth & Sports, Ministry of Education in collaboration and Partnership with UNICEF Bhutan conducted a three-day orientation program for Leadership Scouts in Gelephu from 29<sup>th</sup> to 31<sup>st</sup> July, 2020. A total of 25 Leadership Scouts from Dagana, Tsirang, Sarpang and Gelephu attended the orientation program to explore ideas and solutions to contribute towards the COVID-19 Response Plan in line with Scouting vision and mission. Till date, 133 Leadership Scouts from Thimphu, Paro, Punakha, Wangdu, Phuntsholing, Samtse, Tsirang, Sarpang and Gelephu attended the program. Similar program will be initiated in Eastern Dzongkhags in September.

Through the Scouting Network of 59,000 Scout members registered with Bhutan Scouts Association, young people will be engaged in creating a nationwide Awareness Campaign on COVID-19 Pandemic to help themselves, their family members, friends and neighbors prepare for the second wave of COVID-19 Pandemic.

The focus of the three day program is based on the following strategic priority areas:

### **Strategic focus: Solidarity, Resilience and kindness**

- To address complacency on preventive behaviors.
- To promote life saving behaviors around COVID19 triggered social issues.
- Appreciate: Thank frontline workers and volunteers for their sacrifices.

### **Approaches:**

#### **1. Developing Awareness Campaign support materials**

- Develop and share 3 short videos on the key strategic focus
- Print and share the updated MoH COVID19 FAQ Booklet and other COVID-19 promotion materials
- Develop and share children's interactive COVID-19 learning materials

#### **2. Community Engagement**

- Conduct at least 10 face to face/virtual discussion with family members, friends and neighbors on COVID-19 and related social issues and the importance of following preventive behaviors and to thank the frontline workers.
- Conduct at least 20 face to face / virtual discussions with other scout members within their community and mobilize them to share the information with the family members, relative, friends and neighbors.

#### **3. Social media activities**

- Sharing COVID-19 pandemic engagement stories

- Media Literacy (Virtual Meeting, seminar, training)
- COVID-19 Awareness through social media platforms

**Strategic Partners:**

- Ministry of Education
- UNICEF Bhutan Office
- Ministry of Health

**Expected Outcomes of the Orientation Program**

At least 50% of the Bhutanese population know and understand the impact of COVID-19 and are motivated to take up preventive measures and demonstrate acts of kindness for the frontline workers and other people who've sacrificed their life for the county.



